



**kerala state drugs and pharmaceuticals ltd.**

a government of kerala enterprise

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## **EXPRESSION OF INTEREST- NIT**

**27.11.2025**

Kerala State Drugs & Pharmaceuticals Ltd., invites "Expression of Interest (Eoi)" from eligible non-profit entities for the procurement of Menstrual Cups and Sterilising Containers from KSDP under CSR initiatives, through sealed cover.

|                                       |   |
|---------------------------------------|---|
| Expression of Interest (Eoi) Number:  | <b>KSDP/MKT/EOI/2025-26/11</b>  |
| Expression of Interest (Eoi) Title:   | <b>Expression of Interest (Eoi) from eligible non-profit entities for the procurement of Menstrual Cups and Sterilising Containers from KSDP under CSR initiatives, through sealed cover.</b> |
| Last date and time of receipt of Eoi: | <b>24.12.2025, 03:00 PM</b>   |
| Eoi opening at:                       | <b>24.12.2025, 04:00 PM</b>   |

Sd/-

MANAGING DIRECTOR

**Invitation of “Expression of Interest (Eoi) & Bids” from non-profit entities to procure Menstrual Cups and Sterilising Containers from KSDP under CSR initiatives**

**EOI Number: KSDP/MKT/EOI/2025-26/11**

**COMPANY PROFILE**

Kerala State Drugs & Pharmaceuticals Ltd. (KSDP) is a Government of Kerala Undertaking that has been manufacturing and supplying allopathic medicines for more than 50 years. We are a major supplier of Kerala Medical Service Corporation Ltd, an institution under the Government of Kerala, and also to the neighboring states through their respective nodal agencies for procurement.

In continuation of our commitment to public health, women’s welfare, and sustainable hygiene, KSDP has expanded its product range beyond medicines by introducing a new product – reusable Menstrual Cups in the trade name ‘**MediCup**’ made from medical-grade, hypoallergenic silicone and Sterilising Containers that offers a safe, eco-friendly, and cost-effective alternative to conventional sanitary napkins.

To maximize the reach and impact of this initiative, KSDP invites Expression of Interest (Eoi) and Bids from reputable Non-Profit Entities (Registered Trusts, Societies, NGOs, CSR implementing agencies etc.) based on Kerala to partner with us. The objective is to procure menstrual cups from KSDP and distribute them to underprivileged women and adolescents across India as part of their Corporate Social Responsibility (CSR) projects through CSR funding.

**1.0 Objective**

The primary objective of this Eoi is to:

- Facilitate partnerships with reputed non-profit entities to implement CSR-funded projects promoting Menstrual Hygiene Management (MHM).
- Ensure large-scale, equitable access for the underprivileged to safe menstrual hygiene products by supplying the Menstrual Cups (MediCup) of KSDP.
- Promote awareness, education, and behavioral change among women and adolescent girls on sustainable menstrual hygiene practices.

**2.0 Eligibility Criteria for Non-Profit Entities**

**2.1 The bidder must be based in Kerala and meet any one the following eligibility criteria.**

**Documentary evidence for each must be submitted:**

1. Non-Profit Entities (Registered Trusts, Societies, NGOs, CSR implementing agencies etc.) with valid registration under relevant Acts in India.
2. CSR implementing agencies empaneled with Government Departments or Corporates.
3. Organizations with proven experience in women’s health, community outreach, or menstrual hygiene management projects.

## **2.2 Experience:**

- Minimum of 3 years (based on 01/11/2025) of proven experience in implementing social welfare projects, preferably in the areas of women's health, hygiene, empowerment, or adolescent education.

## **2.3 Financial Stability:**

- Must be financially stable. Submit Audited Balance Sheets and Profit & Loss Statements for the last 3 financial years.

## **2.4 CSR Compliance:**

- The entity must have a valid CSR Registration Number as per MCA guidelines.
- Must demonstrate the ability to utilize the procured cups under a defined CSR project with clear objectives, implementation plan, and impact assessment methodology.

## **2.5 No Blacklisting:**

A self-declaration stating that the entity, its promoters, or its directors have not been blacklisted by any Central/State Government or Public Sector Undertaking.

## **3.0 Scope of Work**

The selected organizations will be responsible for:

- **Mobilisation of Project Funds:**

It is the responsibility of the selected organisation to collect and secure the necessary funds from their designated funding agency for the corresponding project. The organisation shall ensure timely receipt, proper utilisation, and transparent accounting of CSR funds in accordance with the approved project proposal and applicable CSR regulations.

- **Procurement of Products from KSDP:**

The organisation shall procure Menstrual Cups and Sterilising Containers directly from KSDP using their CSR funds mobilised for the project. All procurement must comply with the approved specifications and quality standards prescribed by KSDP.

- **Implementation of Distribution and Awareness Activities:**

The organisation shall plan and execute distribution drives and awareness campaigns in the identified communities, including schools, colleges, local self-government institutions, women's groups, SHGs, and other relevant beneficiaries. Activities shall be designed to maximize outreach and ensure effective dissemination of information such as training sessions covering menstrual hygiene management, correct usage and maintenance of menstrual cups, sterilisation practices, and sustainable waste management.

- **Monitoring, Reporting, and Impact Assessment:**

The organisation should submit periodic project implementation reports, utilisation certificates, and impact assessment findings to the funding agency as per CSR guidelines. Documentation must accurately reflect activities undertaken, beneficiaries reached, challenges encountered, and measurable outcomes achieved.

## **3.1 KSDP shall provide:**

- Supply of Menstrual cups and Sterilising Containers at CSR concessional rates.
- Technical support and awareness materials related to product use and hygiene.
- Quality assurance and documentation support.

## **4.0 Product Specifications & Quality Assurance**

### **1. Reusable Menstrual Cup:**

Material: Medical-grade silicone (FDA-approved Platinum Cured, non-toxic and eco-friendly).

Sizes: Small, Medium and Large, suitable for different age groups and physiological needs.

Usage Life: Reusable for up to 5 years, reducing menstrual waste.

**Benefits:**

- User friendly and leak-proof design, for day and night protection.
- Reduces recurring expenses on sanitary products.
- Environmentally sustainable – helps reduce non-biodegradable menstrual waste.
- Promotes women's health, comfort and confidence.

**2. Sterilising Container for Menstrual Cup:**

- Provides sterilizing container along with Menstrual Cup.
- Made of 100% food grade silicone rubber.
- Fit all sizes of Menstrual Cups.
- Collapsible and travel friendly.
- Reusable & sustainable.

**5.0 Roles & Responsibilities of the Partner Agency**

The selected entity will be expected to:

- Develop a detailed project proposal & collect necessary fund for the implementation of the project.
- Identify and register the target beneficiaries.
- Conduct comprehensive Awareness, Education, and Communication (AEC) sessions on menstrual health and the use of menstrual cups.
- Ensure ethical and transparent distribution to the intended beneficiaries.
- Collect voluntary, anonymized feedback for impact assessment.
- Submit periodic progress and utilization reports to KSDP and their own CSR donors.

The Expression of Interest (EOI) shall be submitted only in a sealed cover, which must be **super scribed with the EOI number and title**. The sealed cover should contain the duly filled Annexure I, along with all required supporting documents, each page duly signed and stamped. Applications received will be evaluated and shortlisted in accordance with the prescribed eligibility criteria. The terms and conditions governing the engagement will be finalised at the time of signing the agreement.

The EOI must be submitted on or before 24/12/2025, 3:00 PM at the following address:

The Managing Director,  
Kerala State Drugs and Pharmaceuticals Ltd,  
Kalavoor P.O Alappuzha, Kerala, Pin: 688522

For any further clarifications or queries, please contact:

Email: [marketing@ksdp.in](mailto:marketing@ksdp.in) , Phone: 8547319603

**Annexure I**  
(General information of the bidder)

| Sl.No. | Item  | Details |
|--------|---|---------|
| 1.     | Applying Organization :<br>(name)   |         |
| 2.     | Registered as :<br>(Society/ Foundation/ Trust/<br>Others – kindly specify) |         |
| 3.     | Year of Registration:   |         |
| 4.     | Registered Address:   |         |
| 5.     | Correspondence Address:   |         |
| 6.     | Phone No.:  |         |
| 7.     | Email Address:  |         |
| 8.     | Website (if any):   |         |
| 9.     | PAN No.:  |         |
| 10.    | GST registration No.:   |         |
| 11.    | Details of Authorized<br>Signatory (with name,<br>designation):             |         |
| 12.    | Organization's legal status:  |         |
| 13.    | Registration for CSR<br>(CSR-1 Registration No. with<br>date)               |         |
| 14.    | Bank A/C No. with IFSC Code:  |         |
| 15.    | Any other information   |         |

**SIGNED AND STAMPED COPIES OF FOLLOWING DOCUMENTS SHOULD BE PROVIDED  
ALONG WITH THE ANNEXURE I:**

1. CSR-1 Registration Certificate.
2. Documentary evidence supporting the eligibility criteria, as specified in Clause 2.1 of this document.
3. Trust Deed/ Memorandum of Association.
4. Annual Report of last 3 financial years.
5. Acknowledgements of IT return filed for last 3 years.
6. Auditor's Report, Balance Sheet and Income & Expenditure Account of last 3 years.
7. GST Registration Certificate (If not registered with GST, declaration required for same with reason of non registration, to be issued by a Chartered Accountant).
8. Details of major completed project(s) during last three years along with project completion certificates issued from the funding agencies.
9. Brief description of the Organization, experience & sources of funding.

This is to certify that the information submitted above is true and correct to the best of my knowledge and belief.

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Signatures of the Authorized Signatory

(Name:..... )

(Designation: ..... )

**-----End of Document-----**

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